

**ROYAL BOROUGH OF KENSINGTON AND CHELSEA**

**ADULT SOCIAL CARE AND HEALTH SELECT COMMITTEE – 2 MAY 2023**

**RACHEL SONI, DIRECTOR OF HEALTH PARTNERSHIPS**

**HEALTH AND WELLBEING STRATEGY 2023 - 2033**

In the borough, there are significant differences in the status of people's health across communities and income levels. It is critical that we understand and target efforts to reduce these health disparities.

The draft Health and Wellbeing Strategy 2023- 2033 sets out an ambition for the health and wellbeing of residents in Kensington and Chelsea and Westminster. This report seeks the Committee's endorsement of the draft strategy.

**FOR ENDORSEMENT**

**1 EXECUTIVE SUMMARY**

There are significant health disparities across our communities, with lower income groups and minority communities often being disadvantaged. These disparities are across the borough, and it is critical that we understand and target efforts to reduce these differences.

The draft Health and Wellbeing Strategy (henceforth known as the "Strategy") in Appendix C sets out an ambition for the health and wellbeing of residents in Kensington and Chelsea and Westminster. At its heart is a commitment from the joint Health and Wellbeing Board (HWBB) to those who live in, work in, and visit the borough to ensure everyone has the best opportunity to live a happier and healthier life. It also recognises that good health and wellbeing outcomes should not be determined by who we are, where we live, what school we go to or our employment status.

**2 RECOMMENDATIONS**

2.1 This report asks the Select Committee to consider the draft Strategy and recommends the following:

- Members provide comments on the draft Strategy which is currently in its consultation version
- Comment on the consultation process that will be undertaken
- Endorsement and support for the ambition areas to be widely adopted by other council departments
- Officers will provide an update to the Committee following the consultation to highlight any significant changes and plans for implementation.

### 3 QUESTION TO CONSIDER

- 3.1 Adult Social Care and Health (ASCH) welcome the Committee's input and comments on the Strategy which we aim to launch in the Summer 2023.

### 4 INFORMATION ABOUT THIS REPORT

- 4.1 Addressing health inequalities is complex and requires everyone having the same vision, collaborating, and sharing expertise and best practice. There are significant lessons to be learnt from the Grenfell tragedy and the Covid-19 pandemic. This has further highlighted how our residents, the public sector, businesses, and the voluntary and community sector (VCS) can bring about change by working in a collaborative, dynamic and organic way to solve problems.
- 4.2 The joint Health and Wellbeing Board (HWBB) is accountable for the delivery of the Strategy. The local authority has an important role in addressing the wider social determinants of health. The adoption of this Strategy into the authority's wider strategies and plans will help demonstrate the links and ensure broader accountabilities, which is critical.

### 5 MAIN REPORT

- 5.1 The Strategy has been informed by an extensive programme of engagement, including reviewing what residents have already told us through previous consultations (such as the RBKC Council Plan). Additionally, the HWBB requested that the strategy development uses existing evidence and engagement findings. This work involved a comprehensive literature review (see Appendix A) to identify priorities and best practice to address health inequalities and to identify areas and issues that would impact people's lives by addressing the wider determinants of health.
- 5.2 The Strategy has been informed by evidence through the development of the Joint Strategic Needs Assessment (JSNA) "Borough Stories" and other engagement activities with residents and partners over the past year (see Appendix B). This information has provided much of the evidence informing the drafting of the Strategy.
- 5.3 The draft strapline for the Strategy is '**Healthier and happier lives**'. This encapsulates our shared aim with residents to tackle health inequalities, improve health and wellbeing and make sure everyone can live happy fulfilling lives.
- 5.4 The co-produced vision below outlines our approach to working with communities and across partners to make a difference to people's lives.

***"People to live healthy and happy lives, to their fullest and in ways they choose in communities that are fair and safe."***

5.5 The vision is further underpinned by four outcomes, which aim to focus on the issues that are important for residents.

5.6 Residents want to:

- Live longer and in a way that allows them to fulfil their lives
- Have their mental wellbeing regarded as important as their physical health
- Live in communities that are healthy, safe and with good quality schools, housing, and environment
- Have access to good quality and fairer services that meet their need.

5.7 Getting these areas right, means health outcomes can be improved over the next 10 years, but this will require greater collaboration with residents, other public sector bodies, businesses, and the VCS. As such, the Strategy sets out 10 ambitions / policy areas including early years, housing, employment, and environment. These are often referred to as wider determinants of health.

## **6 TIMESCALES FOR CONSIDERATION**

6.1 The next stage of the Strategy is a formal consultation process to ensure the draft Strategy has captured and reflects the aspirations, needs, and wants of residents. The consultation will be open for eight weeks and will involve all members of the HWBB engaging widely with residents, patients, and partners through a range of channels including:

- Workshops with residents by working with local organisations already running activities or events, so we can engage with as many people as possible
- Online surveys and postal surveys
- Displays in libraries, leisure centres, GPs, pharmacies, and other community venues
- Meetings with VCS, business and public sector partners and community groups
- Promoting the consultation channels and documents through social media and other channels such as Community Champions and local networks.

6.2 The Strategy will be available in hard copy, an interactive online version, as well as easy read. On 30 March 2023, the joint HWBB welcomed and endorsed the strategy. It was agreed for consultation to commence. The consultation would take eight weeks, starting on the 2 May 2023 and ending on 27 June 2023 to inform the final Strategy. A summary of the consultation would be reported back to this meeting once compiled.

## 7 FURTHER INFORMATION

Appendices:

A: Literature Review

B: Summary of engagement activities

C: Draft Health and Wellbeing Strategy for consultation – *to follow*

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**Background Papers used in the preparation of this report:**

*N/A*

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